

## Arbor Housing & Development Launches Responsive Website

*Arbor Housing and Development is a progressive, non-profit, 501(c)3 corporation, committed to building independence and creating housing options to underserved populations primarily in the Southern Tier of New York and North Central Pennsylvania.*

Corning, NY – May 4, 2015

Arbor Housing & Development of Corning, NY has launched a new website designed by creative [web design firm](#), inCommand Technologies.

The website features an updated, modern look as well as a responsive design. Responsive web design (RWD) is a web design methodology that allows websites to be created for an optimal browsing experience whether the user is on a desktop computer, tablet or smartphone. A major aspect of the new site is the use of inCommand Technologies' Content Management System, allowing for easy updates to all the content of the website.

### **About Arbor Housing & Development**

Created 45 years ago during the "war on poverty" as Steuben Churchpeople Against Poverty, the organization has grown from 8 part-time volunteers dedicated to self-help housing to 100 full-time employees. They offer residential behavioral health and domestic violence services that help people overcome challenges and go on to live safely on their own. Arbor Housing and Development's assistance for renters and home-buyers creates a pathway to the security and stability all people deserve. By developing, rehabilitating and managing quality residential sites, they empower people to live within their means in communities of their choice.

View the new Arbor Housing & Development website at <http://www.arbordevelopment.org>.

### **About inCommand Technologies**

inCommand Technologies, located in Corning NY, offers web design, web development, SEO, custom programming, Mobile Apps and graphic design services to clients nationwide. inCommand Technologies draws from experienced, in-house talent paired with unmatched customer service. To learn more visit [www.incommandtech.com](http://www.incommandtech.com) or call 607.936.5066.