

Keuka Watersports Launches New Responsive Website

Keuka Watersports is Keuka Lake's premiere boat and Jet Ski rental source. Offering the best ski boats, pontoon boats, deck boats, jet skis, kayaks, paddleboards, and sailboat rentals.

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Keuka Watersports of Hammondsport, NY has launched a new website designed by creative [web design firm](#), inCommand Technologies.

The website features an updated, modern look, as well as a responsive design. Responsive web design (RWD) is a web design methodology that allows websites to be created for an optimal browsing experience whether the user is on a desktop computer, tablet or smartphone. A major aspect of the new site is the use of a Content Management System, allowing for easy updates to all the content on their website.

About Keuka Watersports

Growing up on Keuka Lake, Lance always wanted to be in the boat business, and in 2003 he opened Keuka Watersports. Keuka Watersports is truly a family owned and operated business. In their first season Lance and his sister Michele started with 2 rental boats, one Jet Ski, and 12 storage customers. Since then they have expanded to several rentals boats, jet skis, kayaks, paddleboards, sailboats, and have stored well over 1,000 boats in and around their 12,000 square foot indoor winter storage facility.

View the new Keuka Watersports website at <http://www.keukawatersports.com>.

About inCommand Technologies

inCommand Technologies, located in Corning NY, offers web design, web development, SEO, custom programming, Mobile Apps and graphic design services to clients nationwide. inCommand Technologies draws from experienced, in-house talent paired with unmatched customer service. To learn more visit www.incommandtech.com or call 607.936.5066.